

## The Olympiad Returns! August 27-30

For Immediate Release

**Lake Lure, NC -- August 27-30** – [Endless Summer](#) in [Lake Lure and the Blue Ridge Foothills](#) continues with Western NC's largest athletic festival (and the one time a year bicycles can ride to Chimney Rock). For a sneak peek into the Olympiad, [click here](#). [The Olympiad](#) is for anyone who wants to move – even if it is to music!

Come experience the 5-Mile Dam Run, regionally-ranked triathlon sprint, or the race to the top of Chimney Rock Park. There's also kids' festival, dragon boat racing, volleyball tournament, ski show, shag dance, fireworks, and so much more.

Just \$10 buys a wristband pass to all standard events, and spectators can watch for free. [The Olympiad](#) is a non-profit festival and fundraiser for area charities.

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